

DEVON CLIMATE CHANGE DECLARATION



BLUE SAPPHIRE
MEDIA



WHAT IS IT?

The Devon Climate Declaration is bringing businesses, organisations and councils together to recognise the impact of climate change, not just in Devon but world wide. Climate change impacts more than simply the polar bears and the coral reefs, two things of which we may not have personal experience and emotional connection with, it also effects every aspect of our lives. Therefore it is upon us all as businesses, communities and individuals to actively implement and encourage our own environmentally positive actions

SIGN THE DECLARATION YOURSELF AT:
WWW.DEVONCLIMATEEMERGENCY.ORG.UK

Blue Sapphire Media, The Devon Climate Change Emergency Response Group and other declaration signatories encourage you to educate, evaluate and implement changes within your business and lifestyle to support and secure a future for nature and for generations in years to come.

WHY WE SIGNED

At Blue Sapphire Media our social and environmental impacts are important to us, and as these two topics are well interlinked, it is a step in a positive direction to recognise where we are as a business and how we can make changes to support a better, cleaner future.

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IMPACTS

- The carbon footprint for our technology is considerable. Our physical technology travels from world wide sources. In fact, Apple states, 'the estimate for the carbon footprint of the 2019 MacBook Pro—decreased from 210 kg CO₂e (as published in its Product Environmental Report) to 208 kg CO₂e.' We discovered that one of our staff laptops (purchased in 2019) has travelled over 5,000 miles to get to its final destination in Devon.
- Driving to and from our office and client meetings creates carbon emissions that we do not currently offset.
- We create carbon emissions by using Wifi, remote data processing and using cloud storage.
- We offer our contracts in digital and physical form.

POSITIVES

- We encourage our clients to sign and pay digitally and keep our physical paper trail low. We actively recycle all non-confidential paperwork.
- We encourage remote meetings were possible to reduce distances travelled.
- We encourage the use of green energy tariffs where possible.

GOALS

